

ORDER



| | | | |
|------------|----------------------|------------------------------|--------------------|
| Orders | Order / Rev: | 715835 - 1 | |
| | Alt Order #: | 06330939 | |
| | Product Desc: | OBAMA SCHED A | |
| | Estimate: | 1537 | |
| | Flight Dates: | 10/23/12 - 10/29/12 | Primary AE: |
| | Original Date / Rev: | 09/21/12 / 10/22/12 | Sales Office: |
| | Order Type: | Political | Sales Region: |
| Agency | Name: | Greer Margolis Mitchell/ Pol | |
| | Buying Contact: | K Keuleman | |
| | Billing Contact: | | |
| | | 3050 K St NW | Billing Type: |
| | | Washington, DC 20007 | Broadcast |
| | | | Billing Calendar: |
| | | | WEEKLY |
| | | | Billing Cycle: |
| | | | Agency Commission: |
| Advertiser | Name: | Obama/D/President | |
| | Demographic: | A35+ | |
| | Product Codes: | PL-Presidential | |
| | Priority: | P-4 | |
| | Revenue Codes: | AGY, GEN, POL | |

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | | Net Amount | Rating | Totals | |
|------------|----------|---------|--------------|---------|--------------|--------|--------------|--------------|
| | | | Month | # Spots | | | Gross Amount | Net Amount |
| 10/22/12 | 10/28/12 | 143 | \$175,850.00 | | \$149,472.50 | 0.00 | | |
| 10/29/12 | 11/04/12 | 29 | \$22,725.00 | | \$19,316.25 | 0.00 | | |
| | | | | Totals | | 172 | \$198,575.00 | \$168,788.75 |
| | | | | | | 0.00 | | |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Aaron Ashe | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|------|-------------------|-----------------|--------------------------------------|-------|---------------------------|---------|-----|-------|-------------|-----|---------------|------|-------|------------|
| 1 | WTSP | 10/23/12 | 10/29/12 | ON (M-Su) ON (M-Su) | CM | M-F 137, Sa 1205,MTWTF-- | | :30 | 5 | \$75.00 | P-4 | 0.00 | NM | 5 | \$375.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/23/12 | 10/29/12 | MTWTF-- | | 5 | | | | \$75.00 | | 0.00 | | | |
| 2 | WTSP | 10/23/12 | 10/29/12 | 5-530a 5-530a 10 News | CM | 5-530a | MTWTF-- | :30 | 5 | \$100.00 | P-4 | 0.00 | NM | 5 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/23/12 | 10/29/12 | MTWTF-- | | 5 | | | | \$100.00 | | 0.00 | | | |
| 3 | WTSP | 10/23/12 | 10/29/12 | 530-6a 530-6a 10 News | CM | 530-6a | MTWTF-- | :30 | 5 | \$150.00 | P-4 | 0.00 | NM | 5 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/23/12 | 10/29/12 | MTWTF-- | | 5 | | | | \$150.00 | | 0.00 | | | |
| E 4 | WTSP | 10/23/12 | 10/29/12 | M-F 6-7a 6-7a 10 News | CM | 6-7a | MTWTF-- | :30 | 7 | \$175.00 | P-4 | 0.00 | NM | 7 | \$1,225.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/23/12 | 10/29/12 | MTWTF-- | | 7 | | | | \$175.00 | | 0.00 | | | |
| 5 | WTSP | 10/23/12 | 10/29/12 | CBS This Morning CBS This Morning | CM | 7-9a (7:00 AM-8:00 AM) | MTWTF-- | :30 | 6 | \$200.00 | P-4 | 0.00 | NM | 6 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/23/12 | 10/29/12 | MTWTF-- | | 6 | | | | \$200.00 | | 0.00 | | | |
| 6 | WTSP | 10/23/12 | 10/29/12 | CBS This Morning CBS This Morning | CM | 7-9a (8:00 AM-9:00 AM) | MTWTF-- | :30 | 6 | \$200.00 | P-4 | 0.00 | NM | 6 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/23/12 | 10/29/12 | MTWTF-- | | 6 | | | | \$200.00 | | 0.00 | | | |

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Advertiser: Obama/D/President
Product Desc: OBAMA SCHED A
Estimate: 1537

WTSP-TV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount | |
|----|------|-------------------|-----------------|------------------|------------------------|-------------------|--------------------|---------|-------|-------------|------------|---------------|------|-------|------------|------------|
| 6 | WTSP | 10/23/12 | 10/29/12 | CBS This Morning | CM | 7-9a | MTWTF-- | :30 | 6 | \$200.00 | P-4 | 0.00 | NM | 6 | \$1,200.00 | |
| | | | | CBS This Morning | | (8:00 AM-9:00 AM) | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| | | Week: 10/23/12 | 10/29/12 | MTWTF-- | | 6 | | | | \$200.00 | | 0.00 | | | | |
| 7 | WTSP | 10/23/12 | 10/29/12 | M-F 9-930a | 10 News, 9a | 10 News, 9am | MTWTF-- | :30 | 5 | \$100.00 | P-4 | 0.00 | NM | 5 | \$500.00 | |
| | | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| | | Week: 10/23/12 | 10/29/12 | MTWTF-- | | 5 | | | | \$100.00 | | 0.00 | | | | |
| 8 | WTSP | 10/23/12 | 10/29/12 | M-F 930-10a | Inside Edition | CM | 930-10a | MTWTF-- | :30 | 6 | \$100.00 | P-4 | 0.00 | NM | 6 | \$600.00 |
| | | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| | | Week: 10/23/12 | 10/29/12 | MTWTF-- | | 6 | | | | \$100.00 | | 0.00 | | | | |
| 9 | WTSP | 10/23/12 | 10/29/12 | M-F 10-11a | Studio 10 | CM | 10-11a | MTWTF-- | :30 | 5 | \$75.00 | P-4 | 0.00 | NM | 5 | \$375.00 |
| | | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| | | Week: 10/23/12 | 10/29/12 | MTWTF-- | | 5 | | | | \$75.00 | | 0.00 | | | | |
| 12 | WTSP | 10/23/12 | 10/29/12 | Y&R | Young and the Restless | CM | 1230-130p | MTWTF-- | :30 | 6 | \$550.00 | P-4 | 0.00 | NM | 6 | \$3,300.00 |
| | | | | | | | (12:30 PM-1:30 PM) | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| | | Week: 10/23/12 | 10/29/12 | MTWTF-- | | 6 | | | | \$550.00 | | 0.00 | | | | |
| 14 | WTSP | 10/23/12 | 10/29/12 | M-F 2-3p | The Talk | CM | 2-3p | MTWTF-- | :30 | 5 | \$300.00 | P-4 | 0.00 | NM | 5 | \$1,500.00 |
| | | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| | | Week: 10/23/12 | 10/29/12 | MTWTF-- | | 5 | | | | \$300.00 | | 0.00 | | | | |
| 15 | WTSP | 10/23/12 | 10/29/12 | M-F 3-4p | Let's Make a Deal | CM | 3-4p | MTWTF-- | :30 | 5 | \$275.00 | P-4 | 0.00 | NM | 5 | \$1,375.00 |
| | | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| | | Week: 10/23/12 | 10/29/12 | MTWTF-- | | 5 | | | | \$275.00 | | 0.00 | | | | |
| 16 | WTSP | 10/23/12 | 10/29/12 | M-F 4-5p | Dr. Phil | CM | 4-5p | MTWTF-- | :30 | 6 | \$400.00 | P-4 | 0.00 | NM | 6 | \$2,400.00 |
| | | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| | | Week: 10/23/12 | 10/29/12 | MTWTF-- | | 6 | | | | \$400.00 | | 0.00 | | | | |
| 17 | WTSP | 10/23/12 | 10/29/12 | M-F 5-530p | 5-530p | CM | 5-530p | MTWTF-- | :30 | 5 | \$275.00 | P-4 | 0.00 | NM | 5 | \$1,375.00 |
| | | | | | 10 News | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| | | Week: 10/23/12 | 10/29/12 | MTWTF-- | | 5 | | | | \$275.00 | | 0.00 | | | | |
| 18 | WTSP | 10/23/12 | 10/29/12 | M-F 530-6p | 10 News at 530p | CM | 530-6p | MTWTF-- | :30 | 5 | \$275.00 | P-4 | 0.00 | NM | 5 | \$1,375.00 |
| | | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| | | Week: 10/23/12 | 10/29/12 | MTWTF-- | | 5 | | | | \$275.00 | | 0.00 | | | | |
| 19 | WTSP | 10/23/12 | 10/29/12 | M-F 6-630p | 6-630p | CM | 6-630p | MTWTF-- | :30 | 5 | \$500.00 | P-4 | 0.00 | NM | 5 | \$2,500.00 |
| | | | | | 10 News | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| | | Week: 10/23/12 | 10/29/12 | MTWTF-- | | 5 | | | | \$500.00 | | 0.00 | | | | |
| 20 | WTSP | 10/24/12 | 10/29/12 | CBS Evening News | CBS Evening News | CM | 630-7p | M-W-F-- | :30 | 1 | \$2,000.00 | P-4 | 0.00 | NM | 1 | \$2,000.00 |
| | | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| | | Week: 10/24/12 | 10/30/12 | M-W-F-- | | 1 | | | | \$2,000.00 | | 0.00 | | | | |
| 21 | WTSP | 10/23/12 | 10/29/12 | 7-730p | Wheel of Fortune | CM | 7-730p | MTWTF-- | :30 | 5 | \$1,300.00 | P-4 | 0.00 | NM | 5 | \$6,500.00 |
| | | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| | | Week: 10/23/12 | 10/29/12 | MTWTF-- | | 5 | | | | \$1,300.00 | | 0.00 | | | | |
| 22 | WTSP | 10/23/12 | 10/29/12 | 730-8p | Jeopardy | CM | 730-8p | MTWTF-- | :30 | 5 | \$1,500.00 | P-4 | 0.00 | NM | 5 | \$7,500.00 |
| | | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| | | Week: 10/23/12 | 10/29/12 | MTWTF-- | | 5 | | | | \$1,500.00 | | 0.00 | | | | |
| 23 | WTSP | 10/23/12 | 10/29/12 | LN (M-F) | LN (M-F) | CM | M-F 11-1135p | MTWTF-- | :30 | 5 | \$1,000.00 | P-4 | 0.00 | NM | 5 | \$5,000.00 |
| | | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| | | Week: 10/23/12 | 10/29/12 | MTWTF-- | | 5 | | | | \$1,000.00 | | 0.00 | | | | |

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Flight Dates: 10/23/12 - 10/29/12

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Product Desc: OBAMA SCHED A
Estimate: 1537

WTSP-TV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg Type | Spots | Amount |
|----|------|-------------------|-----------------|--|-------|-------------------|---------|-----|-------|-------------|-----|---------------|-------|---------------|
| 23 | WTSP | 10/23/12 | 10/29/12 | LN (M-F) LN (M-F) | CM | M-F 11-1135p | MTWTF-- | :30 | 5 | \$1,000.00 | P-4 | 0.00 | NM | 5 \$5,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | |
| | | Week: 10/23/12 | 10/29/12 | MTWTF-- | | 5 | | | | \$1,000.00 | | 0.00 | | |
| 24 | WTSP | 10/27/12 | 10/27/12 | LN (Sa) Late News (Sa) | CM | Sa 11-1135p | -----S- | :30 | 5 | \$700.00 | P-4 | 0.00 | NM | 5 \$3,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | |
| | | Week: 10/22/12 | 10/28/12 | -----S- | | 5 | | | | \$700.00 | | 0.00 | | |
| 25 | WTSP | 10/28/12 | 10/28/12 | LN (Su) Late News (Su) | CM | Su 11-1135p | -----S | :30 | 1 | \$900.00 | P-4 | 0.00 | NM | 1 \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | |
| | | Week: 10/22/12 | 10/28/12 | -----S | | 1 | | | | \$900.00 | | 0.00 | | |
| 26 | WTSP | 10/23/12 | 10/29/12 | Letterman Late Night with David Letterman | CM | 1135p-1237a | MTWTF-- | :30 | 8 | \$350.00 | P-4 | 0.00 | NM | 8 \$2,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | |
| | | Week: 10/23/12 | 10/29/12 | MTWTF-- | | 8 | | | | \$350.00 | | 0.00 | | |
| 27 | WTSP | 10/23/12 | 10/29/12 | Late Late Show Late Late Show | CM | 1237-137a | MTWTF-- | :30 | 5 | \$175.00 | P-4 | 0.00 | NM | 5 \$875.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | |
| | | Week: 10/23/12 | 10/29/12 | MTWTF-- | | 5 | | | | \$175.00 | | 0.00 | | |
| 28 | WTSP | 10/27/12 | 10/27/12 | Sat 6-8a 10 News, 6am Saturday | CM | Sat 6-8a | -----S- | :30 | 2 | \$75.00 | P-4 | 0.00 | NM | 2 \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | |
| | | Week: 10/22/12 | 10/28/12 | -----S- | | 2 | | | | \$75.00 | | 0.00 | | |
| 29 | WTSP | 10/27/12 | 10/27/12 | Sat 8-10a CBS This Morning Saturday | CM | Sat 8-10a | -----S- | :30 | 1 | \$150.00 | P-4 | 0.00 | NM | 1 \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | |
| | | Week: 10/22/12 | 10/28/12 | -----S- | | 1 | | | | \$150.00 | | 0.00 | | |
| 32 | WTSP | 10/28/12 | 10/28/12 | CBS Sunday Morning CBS Sunday Morning | CM | Sun 9-1030a | -----S | :30 | 2 | \$500.00 | P-4 | 0.00 | NM | 2 \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | |
| | | Week: 10/22/12 | 10/28/12 | -----S | | 2 | | | | \$500.00 | | 0.00 | | |
| 33 | WTSP | 10/28/12 | 10/28/12 | Face the Nation Face the Nation | CM | Sun 1030-1130a | -----S | :30 | 1 | \$500.00 | P-4 | 0.00 | NM | 1 \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | |
| | | Week: 10/22/12 | 10/28/12 | -----S | | 1 | | | | \$500.00 | | 0.00 | | |
| 34 | WTSP | 10/28/12 | 10/28/12 | Sun 630-7p Sun 630-7p 10 News | CM | Sun 630-7p | -----S | :30 | 1 | \$350.00 | P-4 | 0.00 | NM | 1 \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | |
| | | Week: 10/22/12 | 10/28/12 | -----S | | 1 | | | | \$350.00 | | 0.00 | | |
| 35 | WTSP | 10/28/12 | 10/28/12 | 10 Sports Extra 10 Sports Exra | CM | Su 1135-1145p | -----S | :30 | 1 | \$500.00 | P-4 | 0.00 | NM | 1 \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | |
| | | Week: 10/22/12 | 10/28/12 | -----S | | 1 | | | | \$500.00 | | 0.00 | | |
| 36 | WTSP | 10/29/12 | 10/29/12 | Mon Prime B 2 Broke Girls/Mike & Molly | CM | Mon 9-10p | M----- | :30 | 1 | \$5,500.00 | P-4 | 0.00 | NM | 1 \$5,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | |
| | | Week: 10/29/12 | 11/04/12 | M----- | | 1 | | | | \$5,500.00 | | 0.00 | | |
| 37 | WTSP | 10/29/12 | 10/29/12 | Mon Prime C Hawaii Five-0 | CM | Mon 10-11p | M----- | :30 | 1 | \$3,500.00 | P-4 | 0.00 | NM | 1 \$3,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | |
| | | Week: 10/29/12 | 11/04/12 | M----- | | 1 | | | | \$3,500.00 | | 0.00 | | |
| 38 | WTSP | 10/23/12 | 10/23/12 | Tue Prime A NCIS | CM | Tue 8-9p | -T----- | :30 | 2 | \$5,000.00 | P-4 | 0.00 | NM | 2 \$10,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | |
| | | Week: 10/22/12 | 10/28/12 | -T----- | | 2 | | | | \$5,000.00 | | 0.00 | | |
| 40 | WTSP | 10/23/12 | 10/23/12 | Tue Prime C Vegas | CM | Tue 10-11p | -T----- | :30 | 1 | \$4,000.00 | P-4 | 0.00 | NM | 1 \$4,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | |
| | | Week: 10/22/12 | 10/28/12 | -T----- | | 1 | | | | \$4,000.00 | | 0.00 | | |

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| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|------|-------------------|-----------------|---|-------|-----------------------------|---------|-----|-------|-------------|-----|---------------|------|-------|-------------|
| 53 | WTSP | 10/28/12 | 10/28/12 | Sun Prime B Amazing Race | CM | Sun 8-9p | -----S | :30 | 1 | \$4,500.00 | P-4 | 0.00 | NM | 1 | \$4,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/22/12 | 10/28/12 | -----S | | 1 | | | | \$4,500.00 | | 0.00 | | | |
| 54 | WTSP | 10/28/12 | 10/28/12 | Sun Prime C The Good Wife | CM | Sun 9-10p | -----S | :30 | 1 | \$3,500.00 | P-4 | 0.00 | NM | 1 | \$3,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/22/12 | 10/28/12 | -----S | | 1 | | | | \$3,500.00 | | 0.00 | | | |
| 55 | WTSP | 10/28/12 | 10/28/12 | NFL Football Game #1 NFL Football Game #1 | CM | 1-4p | -----S | :30 | 1 | \$8,000.00 | P-3 | 0.00 | NM | 1 | \$8,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/22/12 | 10/28/12 | -----S | | 1 | | | | \$8,000.00 | | 0.00 | | | |
| 56 | WTSP | 10/27/12 | 10/27/12 | Florida Football Daytime | CM | Florida Football Daytime | -----S- | :30 | 2 | \$10,000.00 | P-3 | 0.00 | NM | 2 | \$20,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/22/12 | 10/28/12 | -----S- | | 2 | | | | \$10,000.00 | | 0.00 | | | |
| 58 | WTSP | 10/27/12 | 10/27/12 | Gators Special Gators Special | CM | Gators Special | -----S- | :30 | 3 | \$1,000.00 | P-4 | 0.00 | NM | 3 | \$3,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/22/12 | 10/28/12 | -----S- | | 3 | | | | \$1,000.00 | | 0.00 | | | |
| 59 | WTSP | 10/23/12 | 10/29/12 | Price Is Right Price Is Right | CM | 11a-12p | MTWTF-- | :30 | 6 | \$900.00 | P-3 | 0.00 | NM | 6 | \$5,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/23/12 | 10/29/12 | MTWTF-- | | 6 | | | | \$900.00 | | 0.00 | | | |
| 60 | WTSP | 10/23/12 | 10/29/12 | B&B Bold and Beautiful | CM | 130-2p (1:30 PM-2:00 PM) | MTWTF-- | :30 | 5 | \$1,400.00 | P-2 | 0.00 | NM | 5 | \$7,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/23/12 | 10/29/12 | MTWTF-- | | 5 | | | | \$1,400.00 | | 0.00 | | | |
| 61 | WTSP | 10/23/12 | 10/23/12 | Tue Prime B NCIS: Los Angeles | CM | Tue 9-10p | -T----- | :30 | 2 | \$9,000.00 | P-3 | 0.00 | NM | 2 | \$18,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/22/12 | 10/28/12 | -T----- | | 2 | | | | \$9,000.00 | | 0.00 | | | |
| E62 | WTSP | 10/23/12 | 10/29/12 | M-F 12-1230p 10 News @ Noon | CM | 12-1230p | MTWTF-- | :30 | 2 | \$900.00 | P-3 | 0.00 | NM | 2 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/23/12 | 10/29/12 | MTWTF-- | | 2 | | | | \$900.00 | | 0.00 | | | |
| N63 | WTSP | 10/23/12 | 10/29/12 | 10 News Replay 10 News Replay | CM | M-F 207-242x | MTWTF-- | :30 | 1 | \$100.00 | P-4 | 0.00 | NM | 1 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/23/12 | 10/29/12 | MTWTF-- | | 1 | | | | \$100.00 | | 0.00 | | | |

Totals 172 \$198,575.00